

# PROCESS ENGINEERING

DIGITAL ADVERTISING/CONTENT CREATION/SOCIAL MEDIA

## PROCESS ENGINEERING MEDIA KIT 2023

[WWW.PROCESSENGINEERING.CO.UK](http://WWW.PROCESSENGINEERING.CO.UK)

ANDREW LONG - 0044 1442 200659  
NATASHA FAIERS - 0044 1442 200652

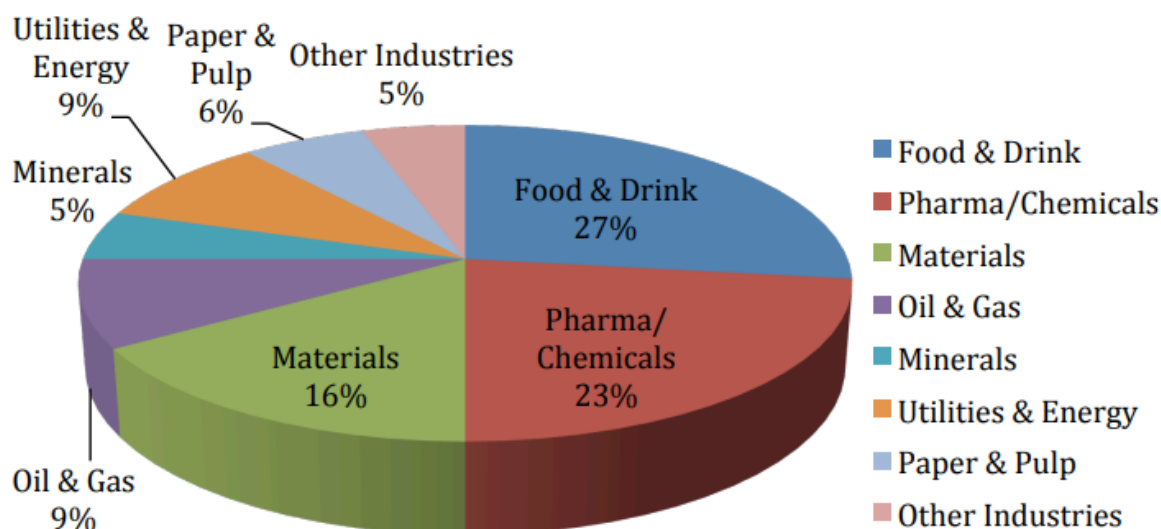


Process Engineering is the audience leader for process and plant specialists working in the key process sectors – such as Food & Drink, Pharmaceuticals, Chemicals, Materials, Oil and Gas and Energy.

The key to our market leading position is editorial quality – a reader focused approach that delivers an authority, trust and engagement that is simply unequalled in our sector.

# REACH BY SECTOR

27%	FOOD & DRINK	9%	UTILITIES AND ENERGY
23%	PHARMA/CHEM	6%	PAPER AND PULP
16%	MATERIALS	5%	MINERALS
9%	OIL AND GAS	5%	OTHER INDUSTRIES



Process Engineering continues to evolve with the changing information landscape to provide the very best, engaging content across the main processing sectors.

## ASSOCIATE YOUR EXPERTISE WITH OURS

Each digital issue contains dedicated sections addressing the real-world challenges of running a process plant. Take a look at some of the topics and features for 2023 below. Ask us how you can link your brand or product with our content.

# TOPICS & FEATURES



## PROCESS OPTIMISATION

CONTROL AND  
AUTOMATION

SUSTAINABILITY

HEALTH AND  
SAFETY

INDUSTRY  
4.0/IIOT

SUPPLY CHAIN

POLITICAL AND  
ECONOMIC TRENDS

SKILLS

LEGISLATION AND  
REGULATION

# WHO ARE WE?

Synthesis Media Ltd is the company behind Process Engineering digital magazine, website, newsletter and related channels.

# WHO IS OUR AUDIENCE?

Plant managers and engineers within the process industries.

# MEDIA REACH

\*Unique users per month

**36K** SOCIAL MEDIA  
**\*6K** DIGITAL MAGAZINE  
**\*31K** WEBSITE  
**\*9K** NEWSLETTER SUBSCRIBERS



REACH BY CHANNEL



# WHY ADVERTISE IN THE DIGITAL MAGAZINE?

Readers are engaging with digital magazines, especially when the quality of editorial and insightful content is high.

# DIGITAL MAGAZINE ADVERTISING

FULL PAGE - £1200

HALF PAGE - £700

\***6K**

DIGITAL MAGAZINE

1/4 PAGE - £400

PAGE SPONSOR - £450

VIDEO EMBED - £300

ADVERTORIAL - £1200

PROCESS ENGINEERING  
MEDIA KIT  
2023

10th & 11th May 2023 The NEC, Birmingham, UK

**PRE-REGISTER FOR FREE ENTRY!**

## CHEMUK2023

The UK Expo for Chemical, Process & Plant Engineering

**FREE ENTRY WHEN PRE-REGISTERED**

**Hands to the plough**

**editor's comment**

**On target.**

**optris**

**10TH & 11TH MAY 2023 REGISTER FREE AT WWW.CHEMICALUKEXPO.CO**

**editor's comment**

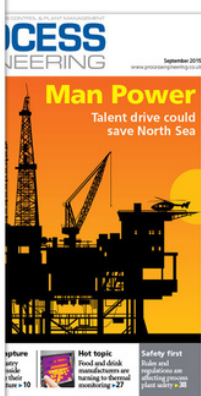
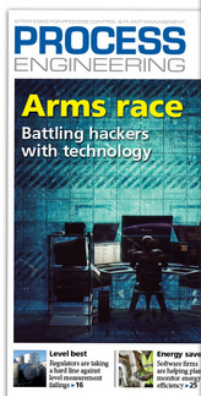
**Hands to the plough**

**On target.**

**optris**

**10TH & 11TH MAY 2023 REGISTER FREE AT WWW.CHEMICALUKEXPO.CO**

DIGITAL MAGAZINE



# WHY ADVERTISE ON THE WEBSITE?

The quality and tone of content engages readers. It's a no fuss, responsive format with **prime position ad slots** and optimised content.

# WEBSITE ADVERTISING & CONTENT

LEADERBOARD - £100 CPM  
MPU - £100 CPM  
DOUBLE MPU - £160 CPM  
BILLBOARD - £190 CPM

\* **31K** WEBSITE

PR/NEWS - £125  
PR+VIDEO - £195

PROCESS ENGINEERING  
MEDIA KIT  
2023

WEBSITE ADVERTISING



**WEBSITE ADVERTS**

**LEADERBOARD**  
728 X 90 PIXELS

**MPU ADS**  
300 X 250 PIXELS OR  
300 X 600 PIXELS

**BILLBOARD AND DOUBLE MPU ADS ALSO AVAILABLE**

**WEBSITE PR/NEWS**

**IMAGE**

**UNIQUE, OPTIMISED TEXT FOR SEARCH**

**LINK BACK TO WEBSITE**

## GEMÜ Introduces the New Innovative Solution to Water Hammer or Vapour Pressure Surge

28 Mar 2023

Pressure surges are recurrent problems that occur as a result of turning on pumps, changes in temperatures of enclosed liquids or switching the valves too rapidly.



This could damage the plant components or even the shut-off valves to accidentally open for a moment. The medium gets contaminated which leads to product loss or downtime and costly repairs.

GEMÜ has developed the 652 Pulsation Damper to compensate pressure and volume fluctuations. Based on tried and tested diaphragm valve technology and reliable actuator design, this new innovative solution is CIP/SIP capable and totally drainable. T

o absorb and compensate pressure surge, the GEMÜ 652 Pulsation Damper's main function is to dampen the volume as possible within a specific operating range. The body is designed to act as a seal-off weir and therefore the actual expansion volume is compensated by the moving diaphragm.

This ingenious solution by GEMÜ will solve multiple problems in many varied applications. Please contact us to speak to one of our local product specialists for further information about this product.

More more information [click here](#).

Go to the GEMÜ Valves Ltd. website

Most Popular

Most Shared

- GEMÜ Introduces the New Innovative Solution to Water Hammer or Vapour Pressure Surge
- Sea Water Desalination by Reverse Osmosis (RO)
- GEMÜ R470 Butterfly Valves Range - The High Performance Workhorse for High Pressures and High Temperatures
- Ultra-filtration and Partial Softening in Water Treatment
- GEMÜ Rubber Lined Butterfly Valves are Ready for Industry 4.0

Tweets from @GbGemu

GEMÜ Great Britain  
@GbGemu - Apr 9  
Wishing you all a very Happy Easter from everyone at GEMÜ Great Britain. Have a great #EasterWeekend 🐣  
#Easter #HappyEaster #EasterBreak #Easter2023 #EasterHoliday #GemuValves #Gemu

## WHY ADVERTISE TO OUR EMAIL SUBSCRIBERS?

Recipients have opted-in and find our content useful. Our newsletter provides a summary of the latest news and views from all corners of the process industries. Choose from banner, content slot or bespoke HTML.

# E-NEWSLETTER ADVERTISING

LEADERBOARD - £600  
MPU - £500  
CONTENT SLOTS - £250  
BESPOKE HTML - £1400

**9K** NEWSLETTER SUBSCRIBERS



**LEADERBOARD**  
600X 74 PIXELS

**CONTENT SLOTS**  
600X 74 PIXELS

**MPU ADS**  
300 X 250 PIXELS



**BESPOKE HTML - YOUR DESIGN - YOUR NEWSLETTER!**

**ASK US ABOUT  
OUR SPECIAL  
E-NEWSLETTER  
PACKAGES**

**E-NEWSLETTER ADVERTISING**



# HOW CAN WE BOOST YOUR SOCIAL MEDIA VISIBILITY?

We can produce engaging posts across your or our social media channels. Our readers, subscribers and website visitors also follow what we do on social media, so your messages remain consistent and can have a big multi-channel impact! We also offer video and cartoon creatives, as well as fully managed social media services too.

# SOCIAL MEDIA VISIBILITY

36K

SOCIAL  
MEDIA

AD-HOC POSTING - £POA  
PACKAGES - £POA  
FULLY MANAGED - £POA  
POST VIDEO - £POA

**Process Engineering**  
22,989 followers  
1mo •

We all know working at height is potentially dangerous but what about working in confined spaces? Safety experts MSA share some guidance:  
[#safety](https://lnkd.in/eNCUJWUY)



Natasha Faiers and 2 others

Like Comment Repost Send

**Process Engineering** @PE\_Mag · Feb 2  
Unattended boiler systems are managing for longer. [bit.ly/31tzfhX](https://bit.ly/31tzfhX) No wonder there's growing interest at a time of skills shortages says Babcock Wanson's Etienne Fourie



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**Process Engineering** @PE\_Mag · Apr 4  
An exciting deadline (hurry!), sustainable tires, industry/education linkup and Scandi market forays [bit.ly/3m3jxns](https://bit.ly/3m3jxns) PE process industry roundup for this week.



## Tweets from @PE\_Mag



**Process Engineering**  
@PE\_Mag · Apr 7



WES2023 spotlights the big issues facing the water sector. Last year: sustainability. This year: efficiency for business and environment. Register: [bit.ly/3nRMPWo](https://bit.ly/3nRMPWo)



Set the industry agenda: #WES2023 | Telford International Centre 11 May

Reply Retweet Like



**Process Engineering**  
@PE\_Mag · Apr 5



Why attend #WES? First timer Ahmed Yusuf on knowledge share and networking opportunities. Register: [waterequipmentshow.com](https://waterequipmentshow.com)

SOCIAL MEDIA VISIBILITY